ERIN ZABËRGJA

FOUNDER

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PROFILE

Founder of Dentris, a business focused on Invisalign patient acquisition and growth for dental and orthodontic practices. Interested in entrepreneurship, artificial intelligence, technology, and business development. Currently developing technical skills in programming while gaining practical experience in digital marketing, customer acquisition, and business operations. Motivated by continuous learning, innovation, and international opportunities.

PROFESSIONAL EXPERIENCE

Founder - Dentris **Jan 2026 - Present**

- Founded and developed a business focused on Invisalign patient acquisition for dental and orthodontic practices.
- Develop digital marketing and customer acquisition strategies.
- Plan and manage Meta advertising campaigns.
- Build lead qualification, appointment booking, and follow-up systems.
- Oversee website development, brand positioning, and business operations.

EDUCATION

Bachelor in AI for Business
Universum International College, Prishtina, Kosovo **Oct 2026 - Jun 2029**

High School Diploma
Don Bosko, Prishtina, Kosovo **Sep 2021 - Jun 2024**

PROFESSIONAL SKILLS

- Entrepreneurship
- Business Development
- Strategic Planning
- Project Management
- Business Strategy
- Digital Marketing
- Customer Acquisition
- Meta Ads
- Lead Generation
- Brand Development
- Artificial Intelligence
- Python Programming
- Web Development
- C# Programming
- Problem-Solving

ADDITIONAL INFORMATION

- **Languages:** Albanian (Native), English (B2).
- **Certifications:** A Decision-Maker's Guide to Machine Learning and Generative AI (2026), Principles of Programming Languages (2026), What is Innovation? (2026).
- **Projects:** Dentris Website (Website development, business positioning, and digital strategy), Programming Projects (Python, HTML, CSS, JavaScript, and C# projects), AI Projects (Practical applications of artificial intelligence).
- **Professional Links:** LinkedIn: linkedin.com/in/erinzabergja/ | Website: dentris.app | GitHub: github.com/erinzabergja